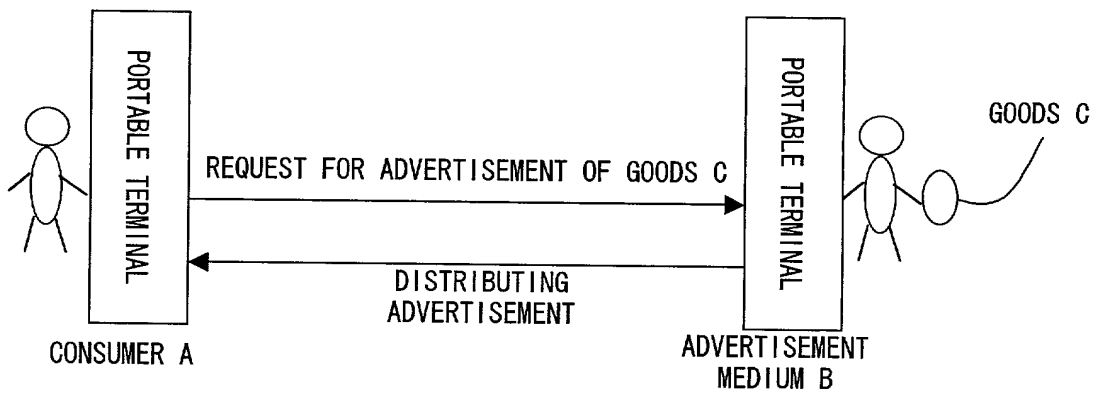


FIG. 1



F I G . 2



26, 27

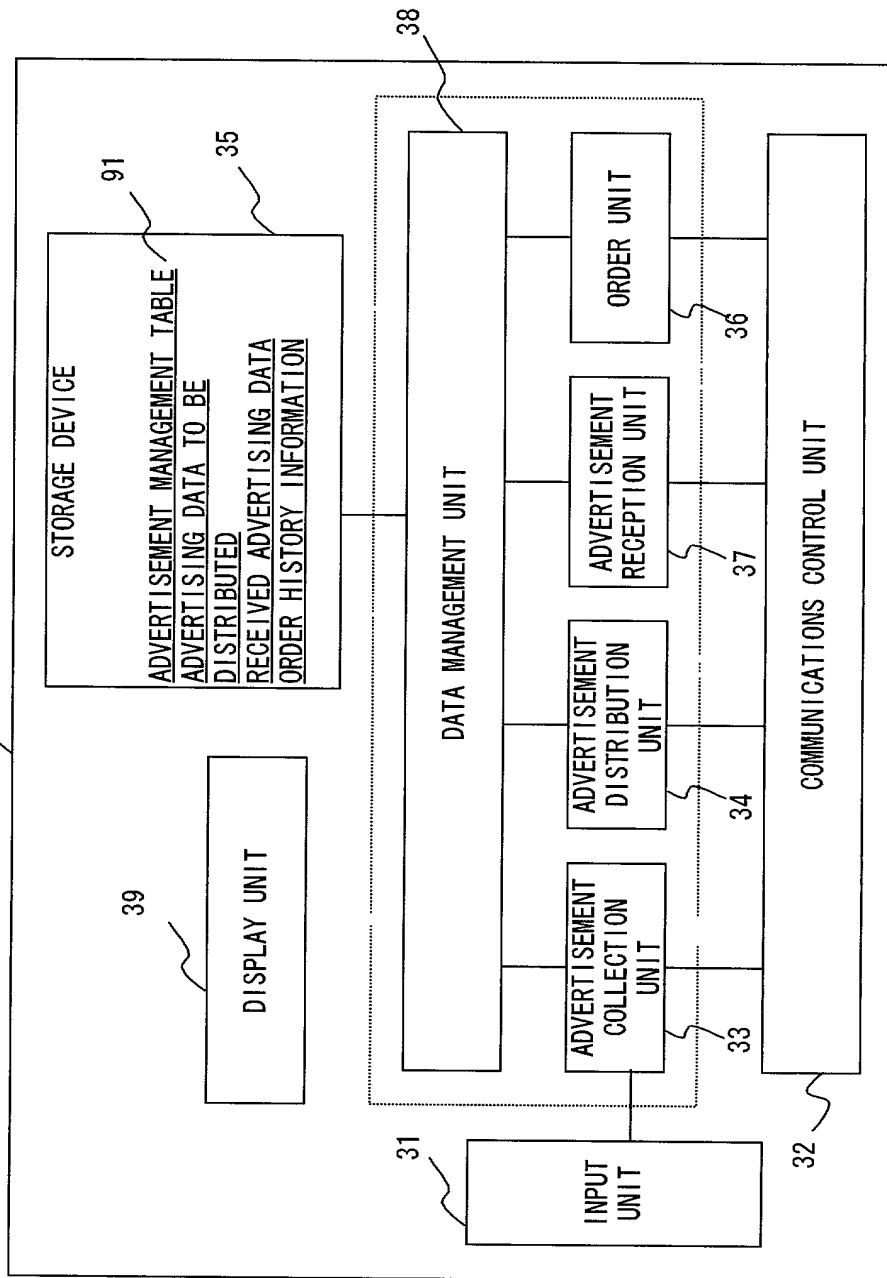


FIG. 4

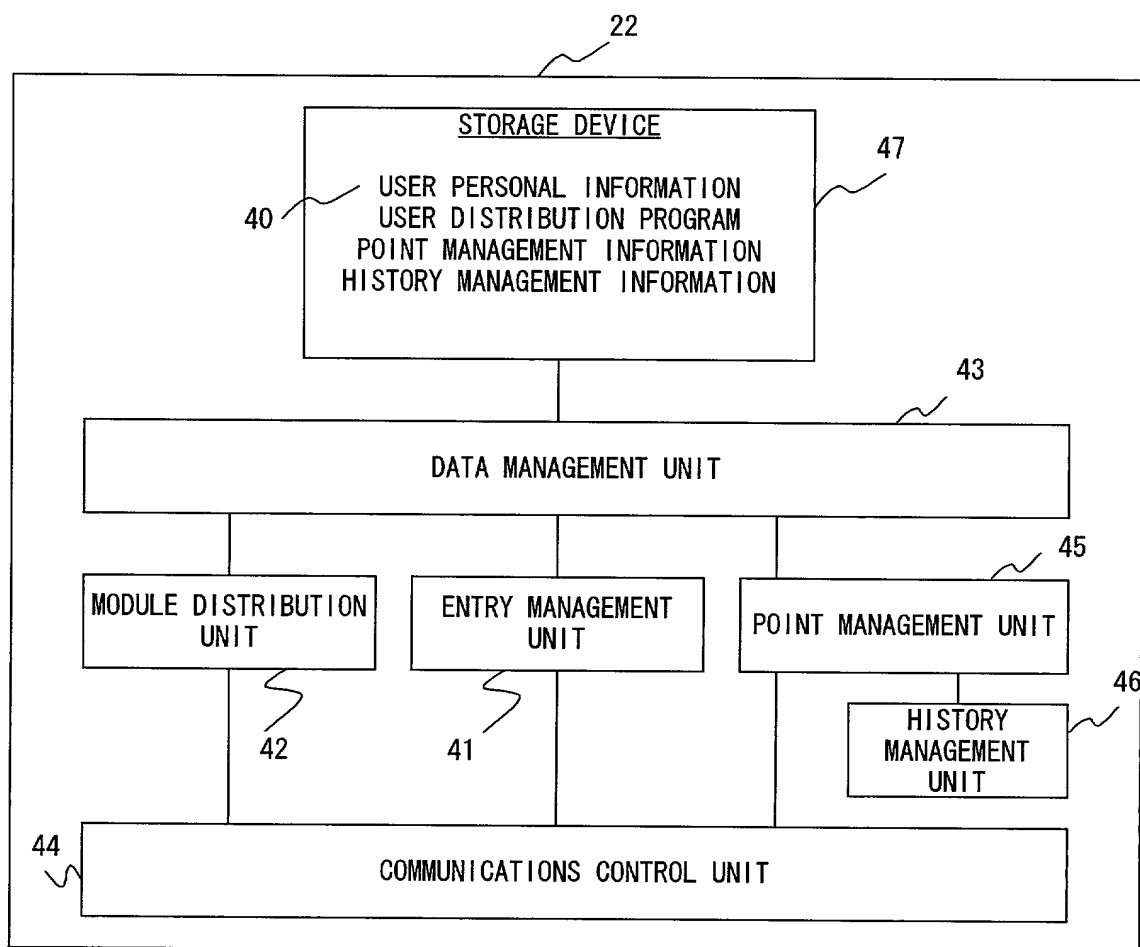


FIG. 5

USER ID	ACCUMULATED POINT	NAME	AGE	SEX	ADDRESS	Email	PHONE NUMBER	ACCOUNT NUMBER
u1001	30	香川隆	25	MALE	兵庫県神戸市中央区港島中町 1-2-3	tkagawa@kel.ne.jp	090-2489- 3298	1234-5678
u2002	50	三山雪絵	23	FEMALE	兵庫県神戸市中央区加納町3 -2-1	ymiyama@kel.or.jp	090-9749- 8311	2345-6789
...	...							

40

FIG. 6

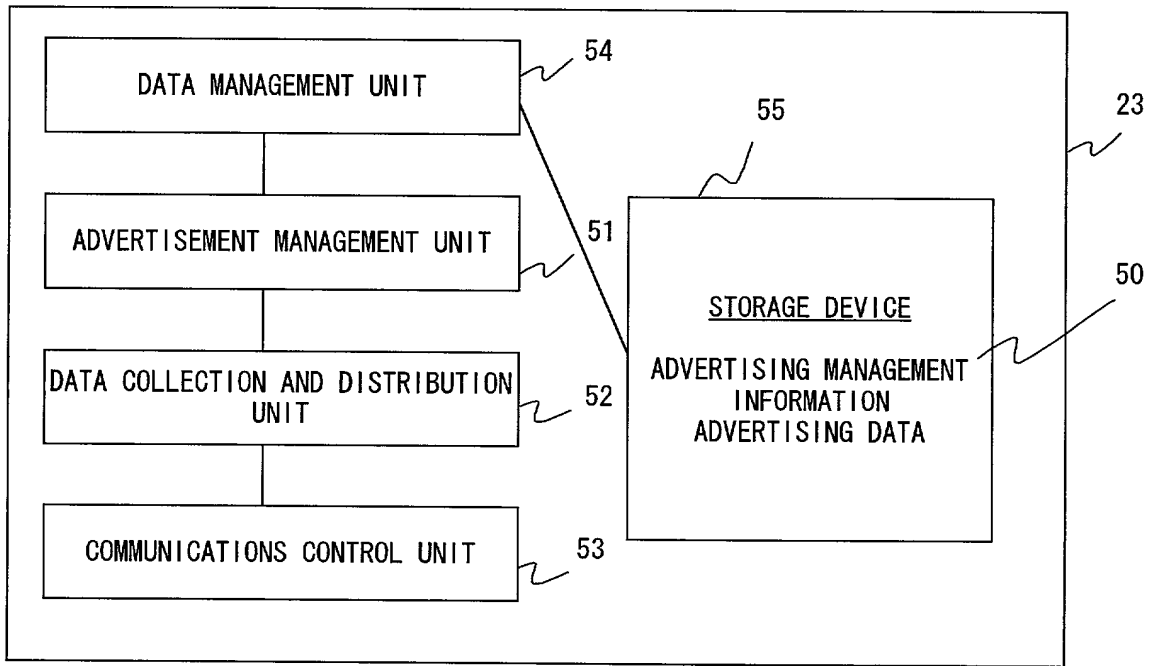


FIG. 7

50

GOODS CODE	ADVERTISING DATA	ENTRY DATE	TERM OF ADVERTISEMENT	ID LIST OF USER TO BE PROVIDED WITH INFORMATION
00210508	IMAGE OF RED TURTLENECK SWEATER + <a href="http://system.asp/00210508.htm">http://system.asp/00210508.htm</a>	2000/10/1	2001/01/25	u1001 u3007 u4002 ...
00210607	"KHAKI SHORT PANTS" + <a href="http://system.asp/00210607.htm">http://system.asp/00210607.htm</a>	2000/10/10	2001/01/31	u1001 u1002 u5006 ...
...	...	...	...	...

FIG. 8



The diagram illustrates a data management system (24) enclosed in a rectangular frame. At the top is the **DATA MANAGEMENT UNIT** (65). Below it, two units are connected in parallel: the **ORDER RECEPTION UNIT** (63) on the left and the **SALES MANAGEMENT UNIT** (61) on the right. Below the **ORDER RECEPTION UNIT** is the **COMMUNICATIONS CONTROL UNIT** (64). Below the **SALES MANAGEMENT UNIT** is the **DATA COLLECTION AND DISTRIBUTION UNIT** (62). To the right of these units is a large box representing the **STORAGE DEVICE** (66), which contains the text **GOODS MANAGEMENT INFORMATION** (60). A line connects the **DATA MANAGEMENT UNIT** (65) to the **STORAGE DEVICE** (66).

FIG. 9

60

GOODS CODE	GOODS NAME	NUMBER OF POINTS	PRICE	GOODS INFORMATION
00210508	TURTLENECK SWEATER	10	11000	GOODS INFORMATION TABLE A
00210607	SHORT PANTS	20	15000	GOODS INFORMATION TABLE B
...	...	...	...	...

GOODS INFORMATION TABLE 60a

COLOR	SIZE	STOCK
DARK BLUE	XS	0
DARK BLUE	S	100
DARK BLUE	M	75
RED	XS	100
RED	S	100
RED	M	100

FIG. 10

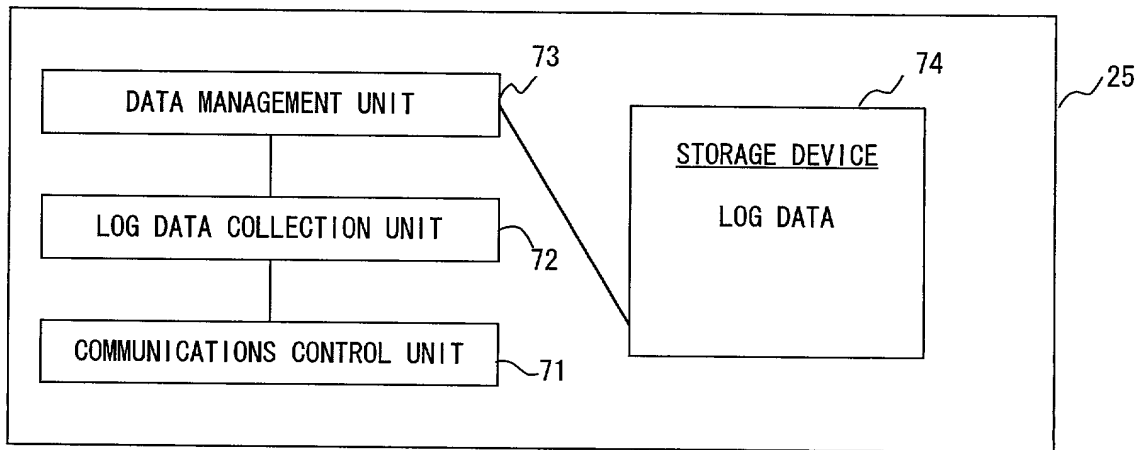


FIG. 11

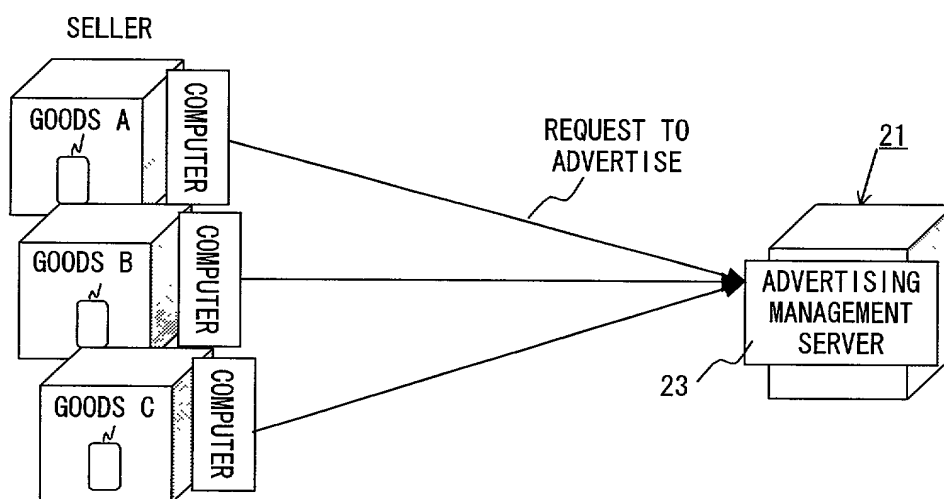
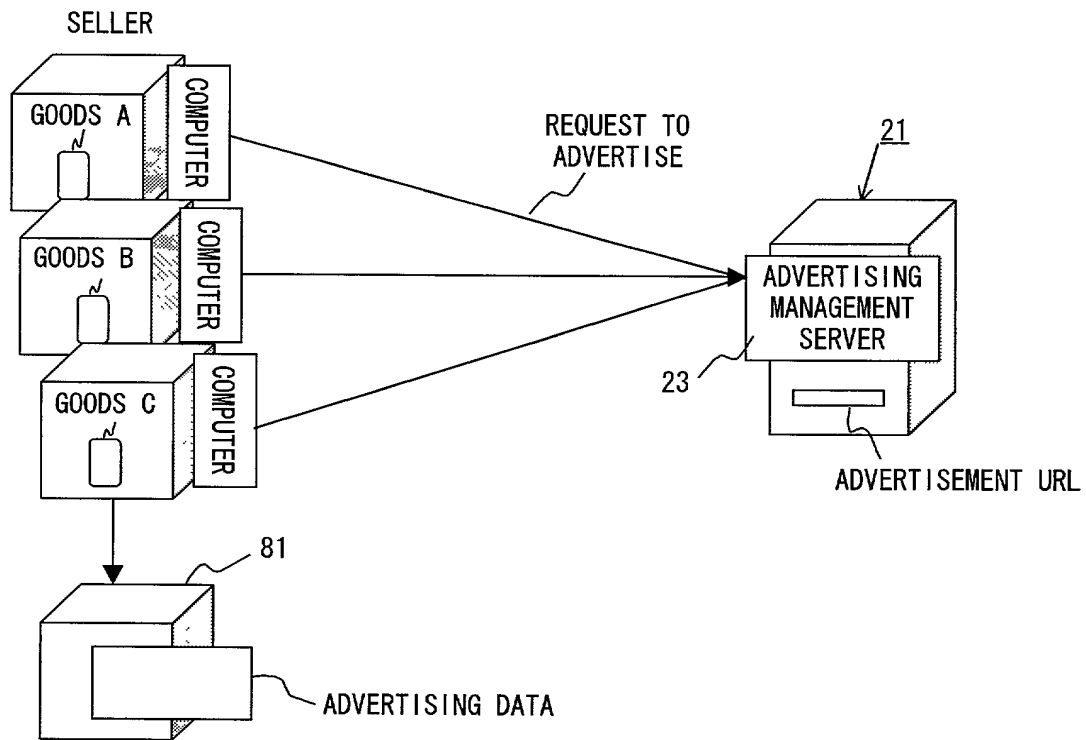


FIG. 12



F I G. 1 3

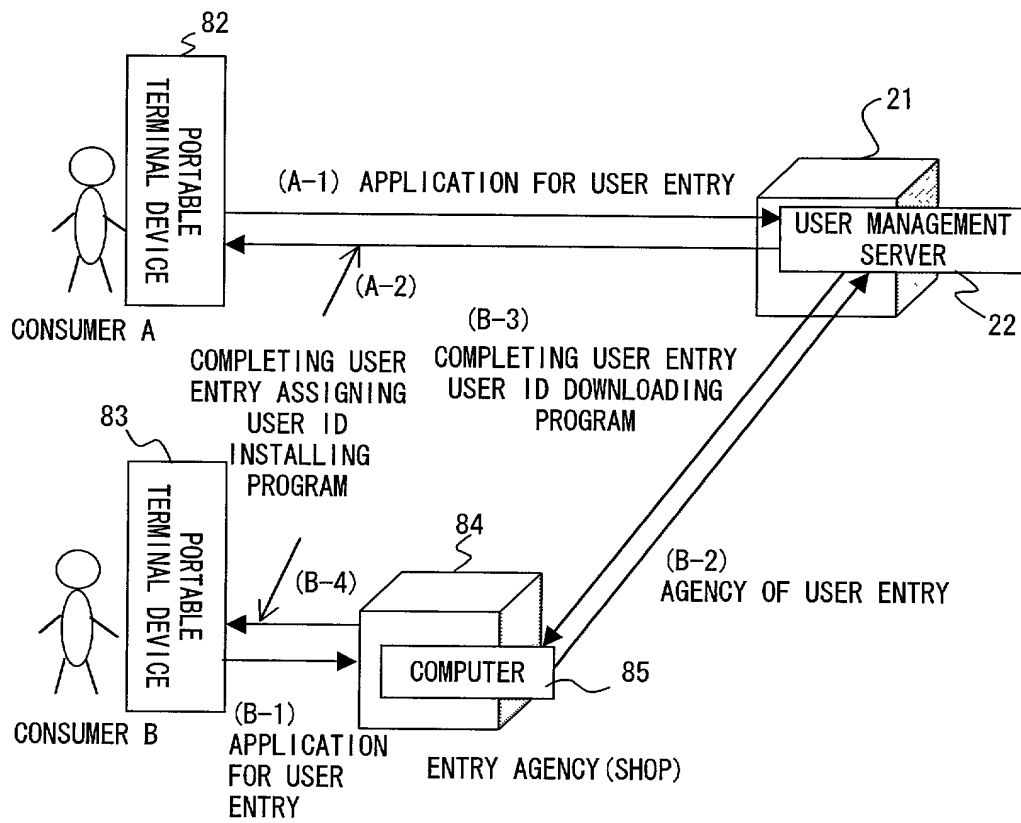


FIG. 14

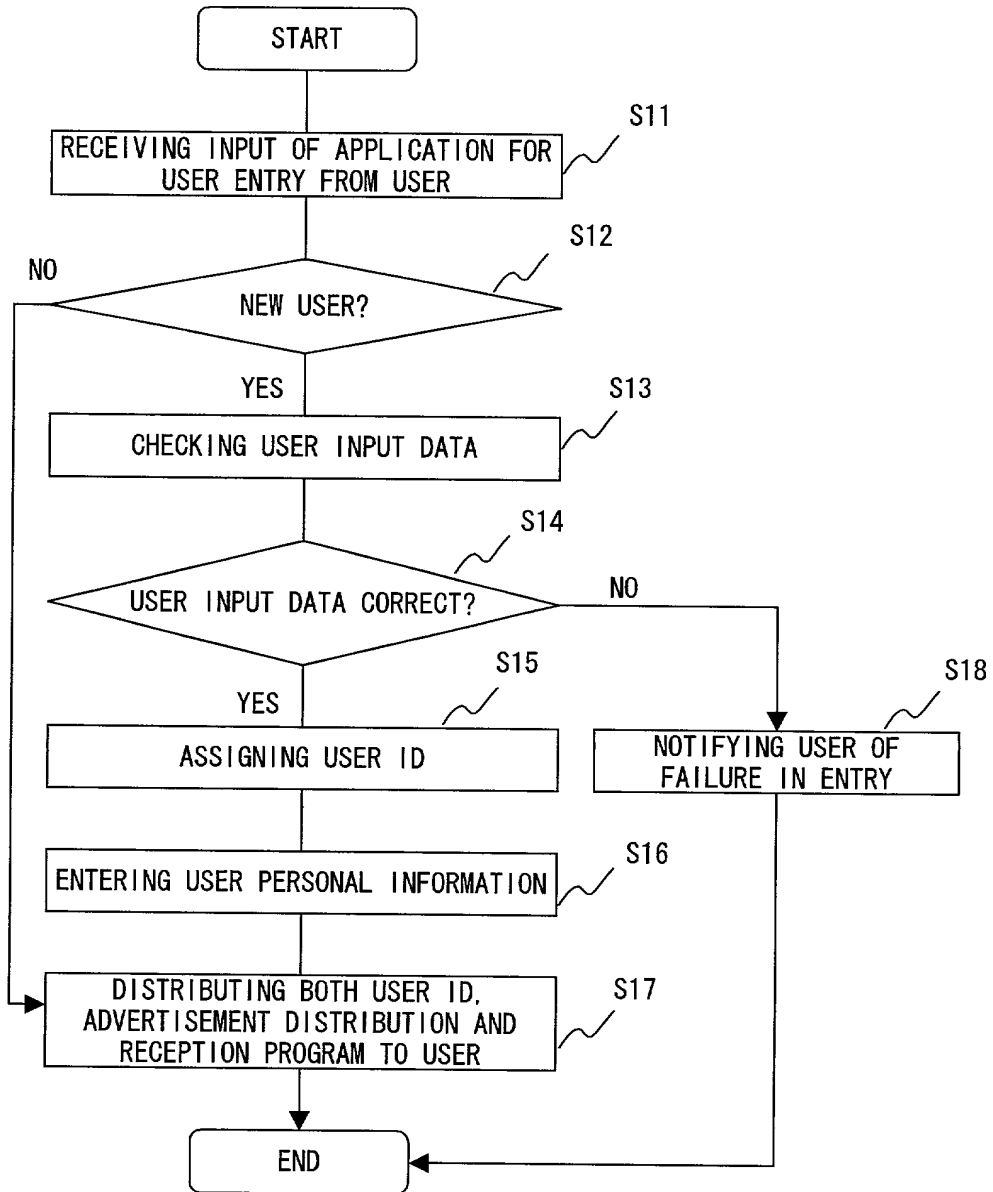
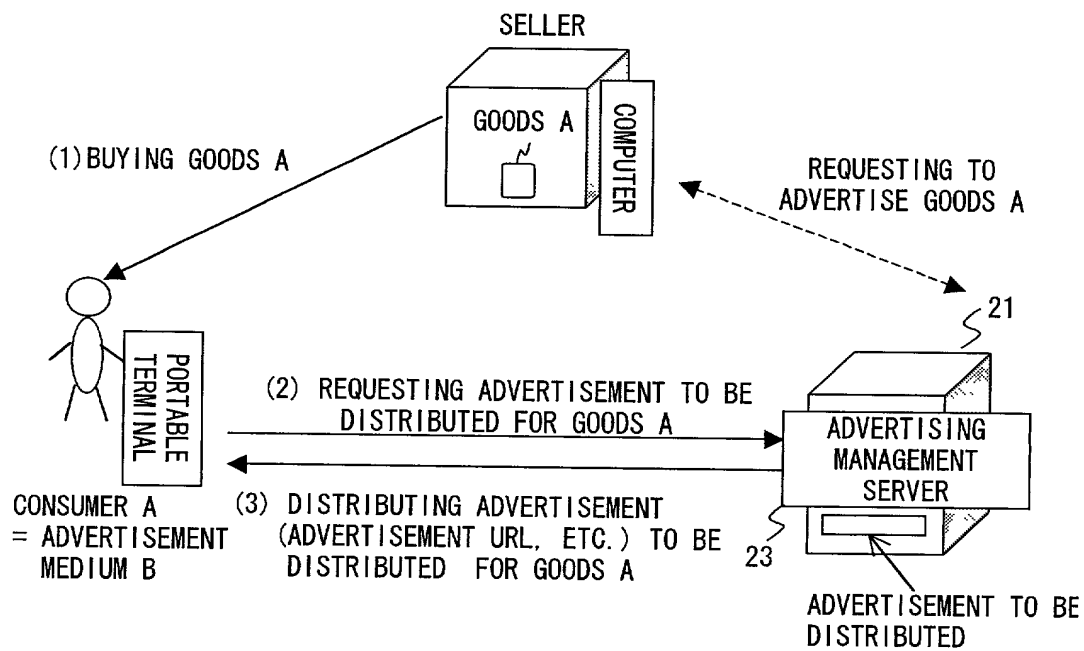


FIG. 15



F I G. 1 6



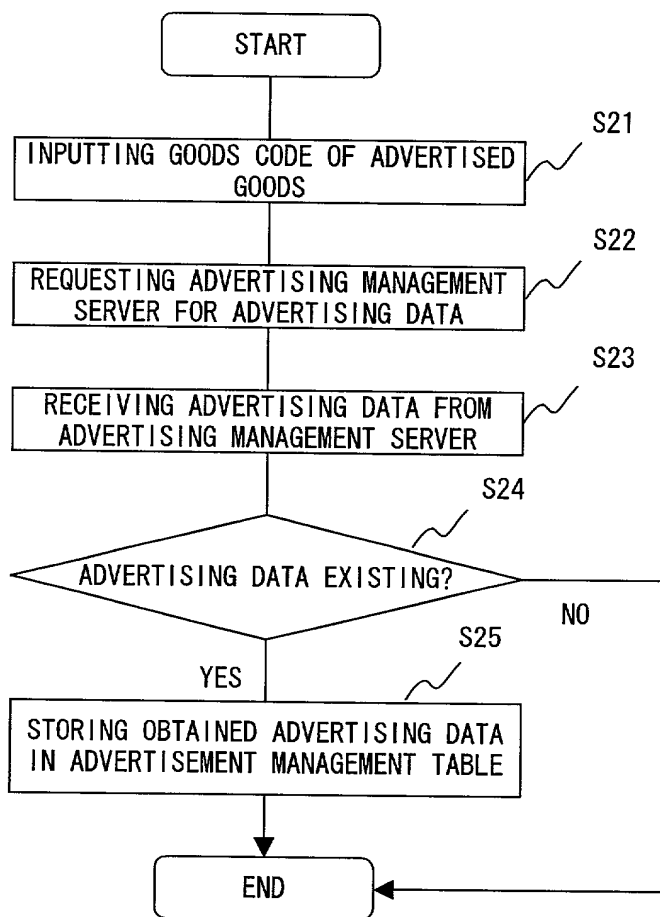


FIG. 17

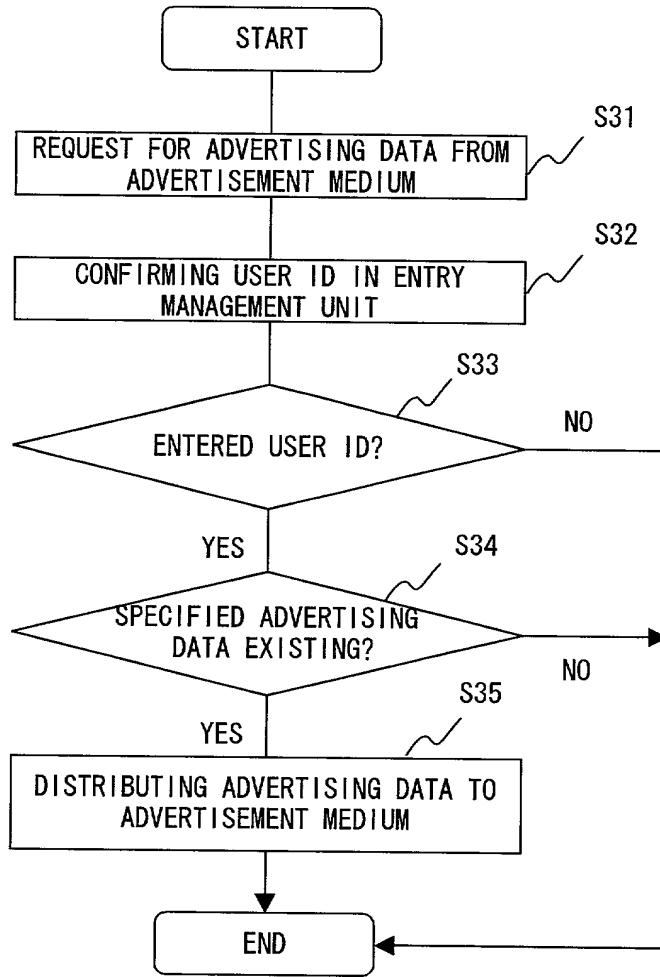


FIG. 18

ERROR FLAG	LANGUAGE TYPE	ADVERTISEMENT URL	ADVERTISING INFORMATION
0 (DATA CONTAINED)	jp	<a href="http://system.asp/u1001/00210508.htm">http://system.asp/u1001/00210508.htm</a>	IMAGE OF RED TURTLENECK SWEATER

FIG. 19A

ERROR FLAG
1 (DATA NOT CONTAINED)

FIG. 19B

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GOODS CODE	TYPE OF GOODS	DISTRIBUTION FLAG	ENTRY DATE	TERM OF DISTRIBUTION	ADVERTISING DATA
00210508	KNITWEAR	POSSIBLE	2001/12/1	2001/01/25	IMAGE OF RED TURTLENECK SWEATER + <a href="http://system.asp/u1001/00210508.htm">http://system.asp/u1001/00210508.htm</a>
00210607	PANTS	IMPOSSIBLE	2000/12/10	2001/01/31	'KHAKI SHORT PANTS' + <a href="http://system.asp/u1001/00210607.htm">http://system.asp/u1001/00210607.htm</a>
. . . .	. . . .	. . . .	. . . .	. . . .	. . . .

FIG. 20

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GOODS CODE	TYPE OF GOODS	DISTRIBUTION FLAG	ENTRY DATE	TERM OF DISTRIBUTION	ADVERTISING DATA
local	LIVE	POSSIBLE	2001/02/1	2001/02/15	'LIVE CONCERT TO BE HELD IN 2/15 HALL' + INTRODUCTION URL <a href="http://system.asp/u1001/live.htm">http://system.asp/u1001/live.htm</a>
local	SELF- INTRODUCTION	IMPOSSIBLE	2000/12/10	2001/03/31	'THIS IS MY HOME PAGE' + <a href="http://system.asp/u1001/my.htm">http://system.asp/u1001/my.htm</a>
...	...	...	...	...	...

FIG. 21

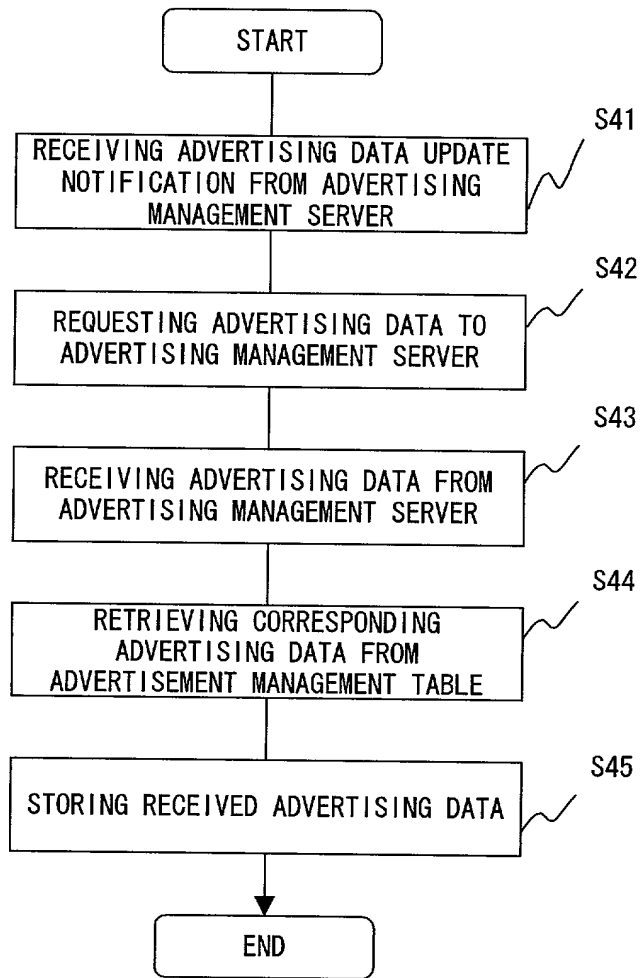


FIG. 22

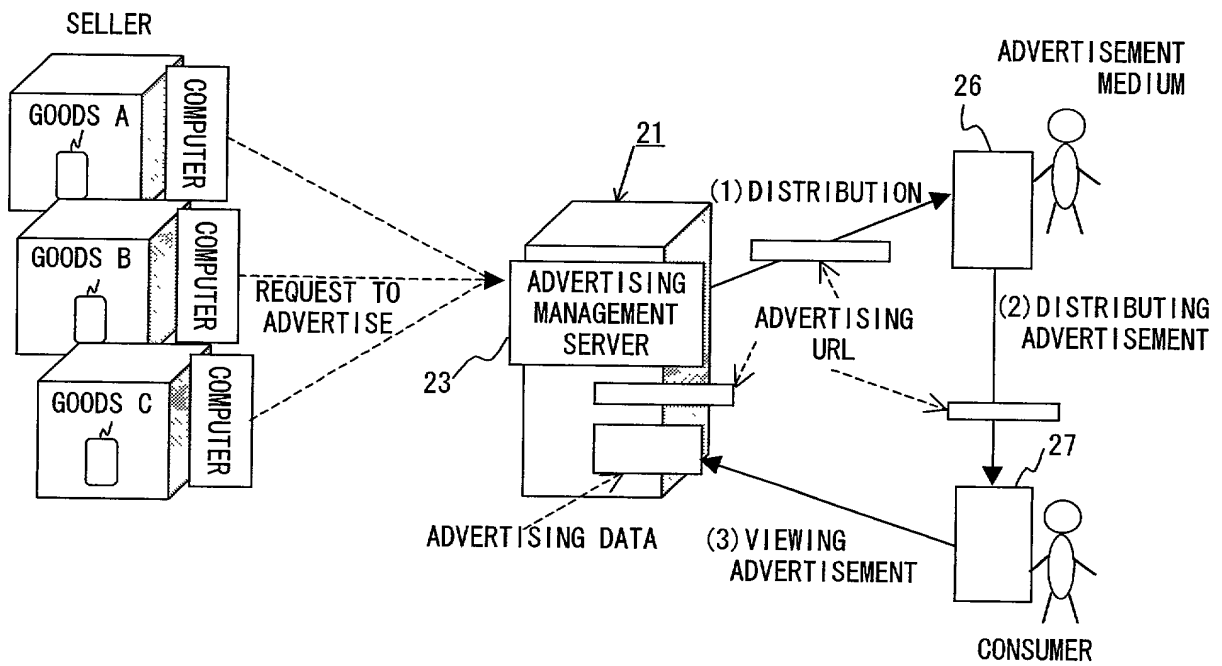


FIG. 23

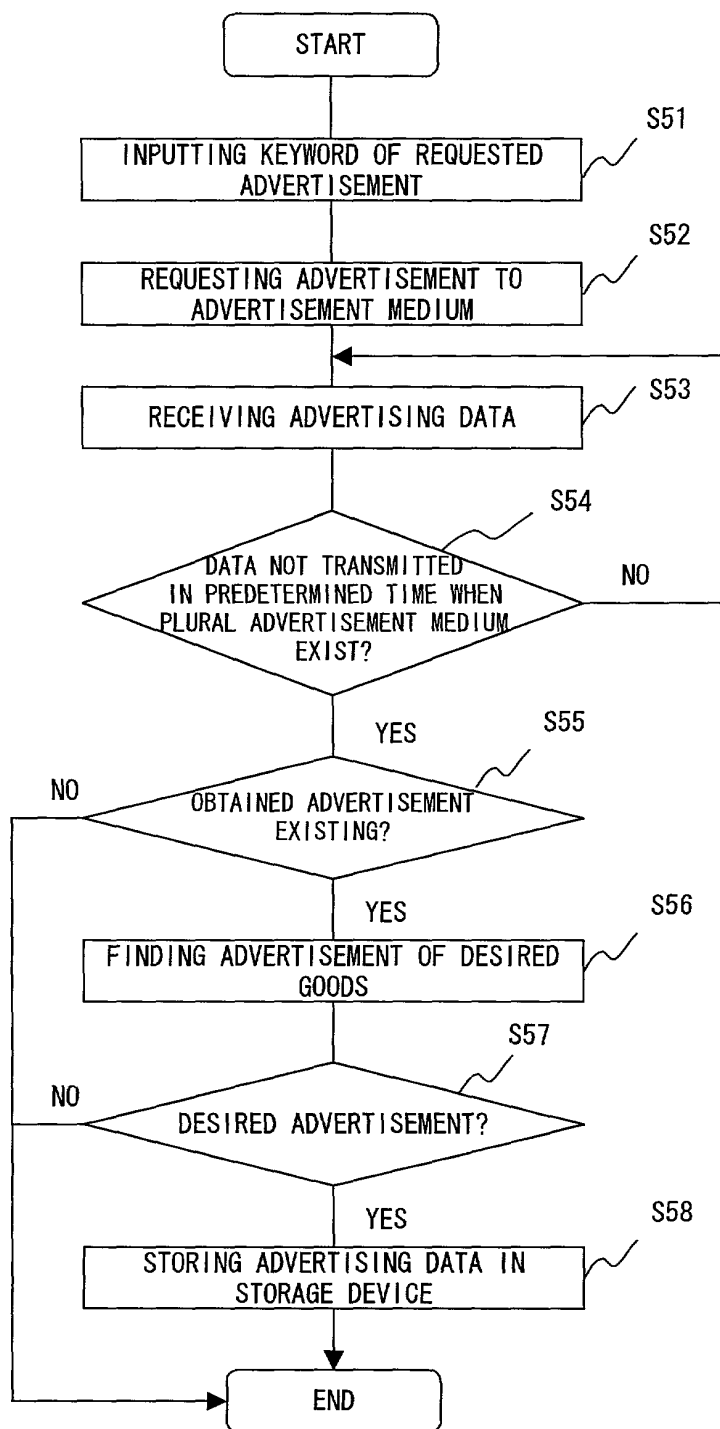


FIG. 24



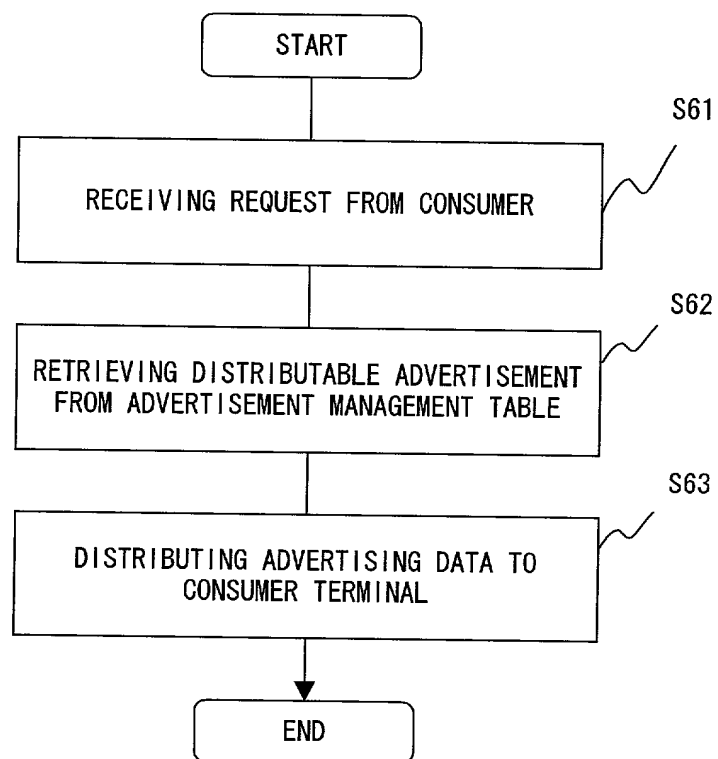


FIG. 25

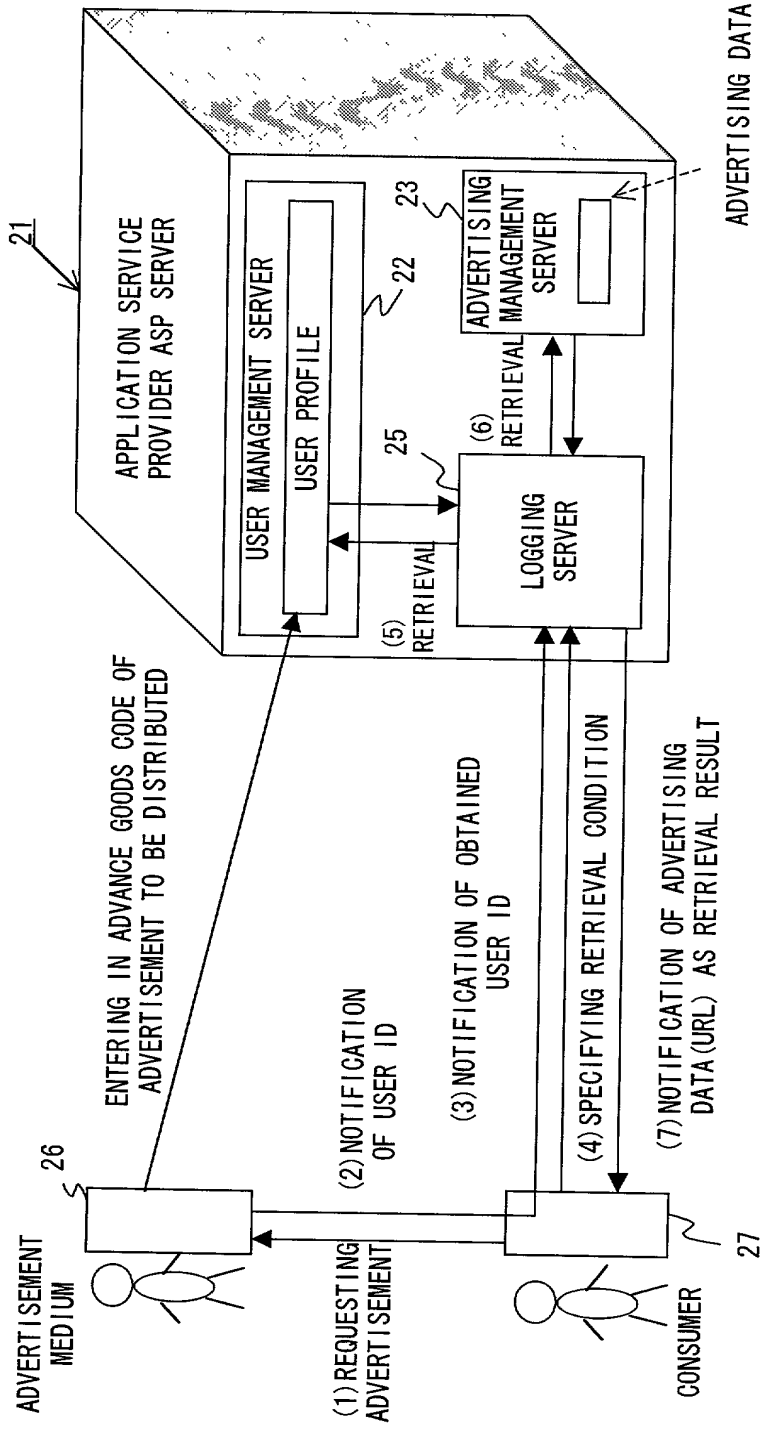


FIG. 26

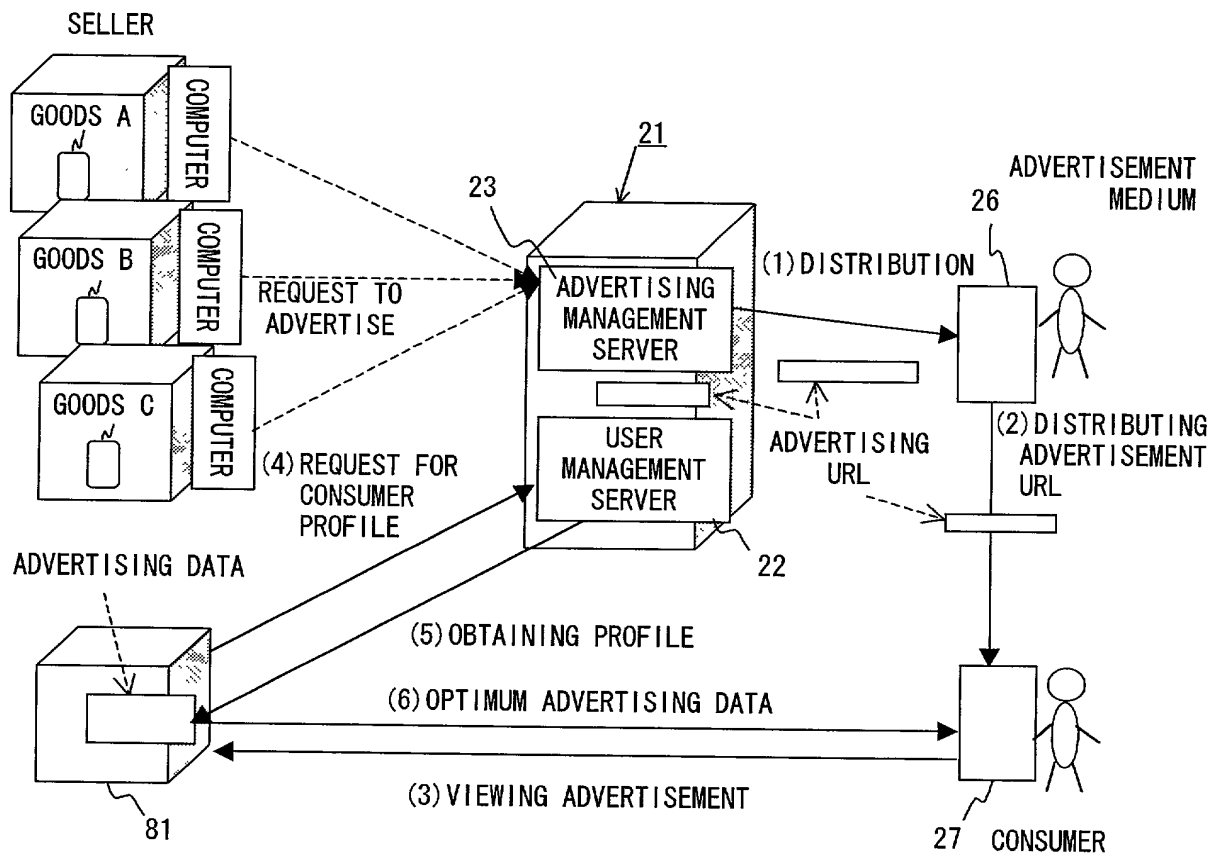


FIG. 27

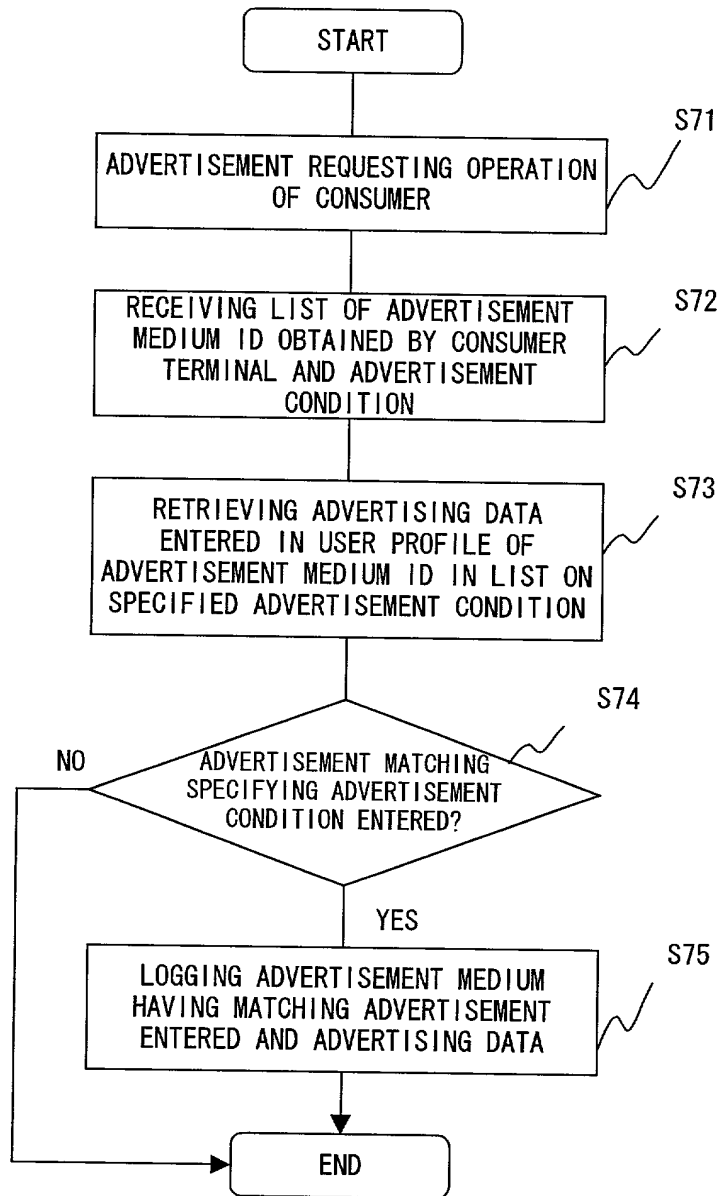


FIG. 28

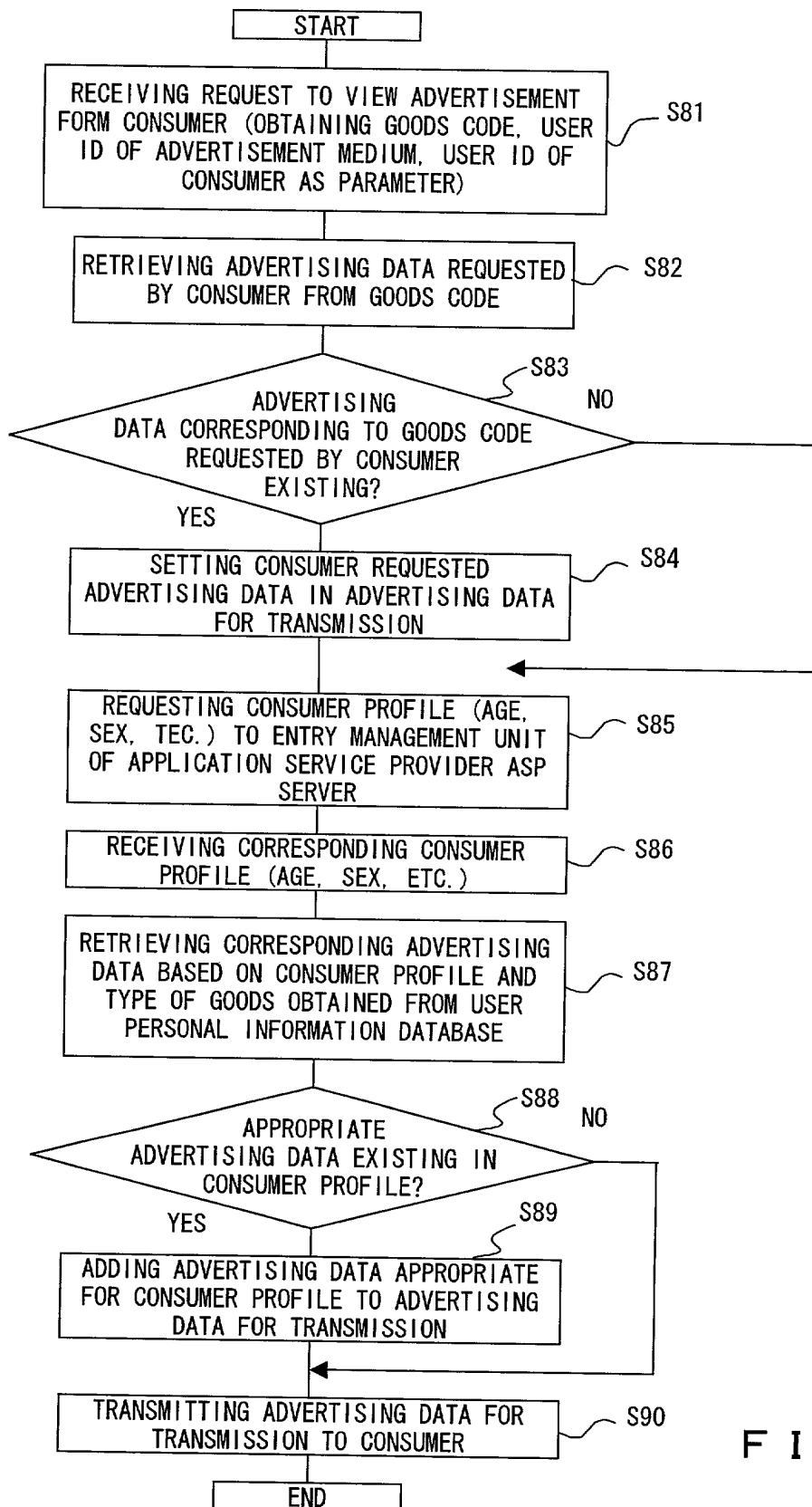


FIG. 29

USER ID	ACCUMULATED POINT	NAME	AGE	SEX	ADDRESS	Email	PHONE NUMBER	ACCOUNT NUMBER	INFORMATION ABOUT ADVERTISED GOODS BEING DISTRIBUTED (GOODS CODE)
u1001	30	香川 隆	25	MALE	兵庫県神戸市中央区港島中町1-2-3	tkagawa@kel.ne.jp	090-2489-3298	1234-5678	00210508 00210607
	...	...	...		...	...	...	...	...

FIG. 30A

TYPE OF GOODS:	SHOES
----------------	-------

FIG. 30B

TYPE OF GOODS:	SHOES
USER ID:	u2002
OBTAINED LIST OF ADVERTISEMENT MEDIUM ID :	u1001
	u2756
	u3897
	u4998
	...

FIG. 30C

TYPE OF GOODS:	SHOE
COLOR:	BROWN
PRICE:	¥5,000~¥15,000

FIG. 30D

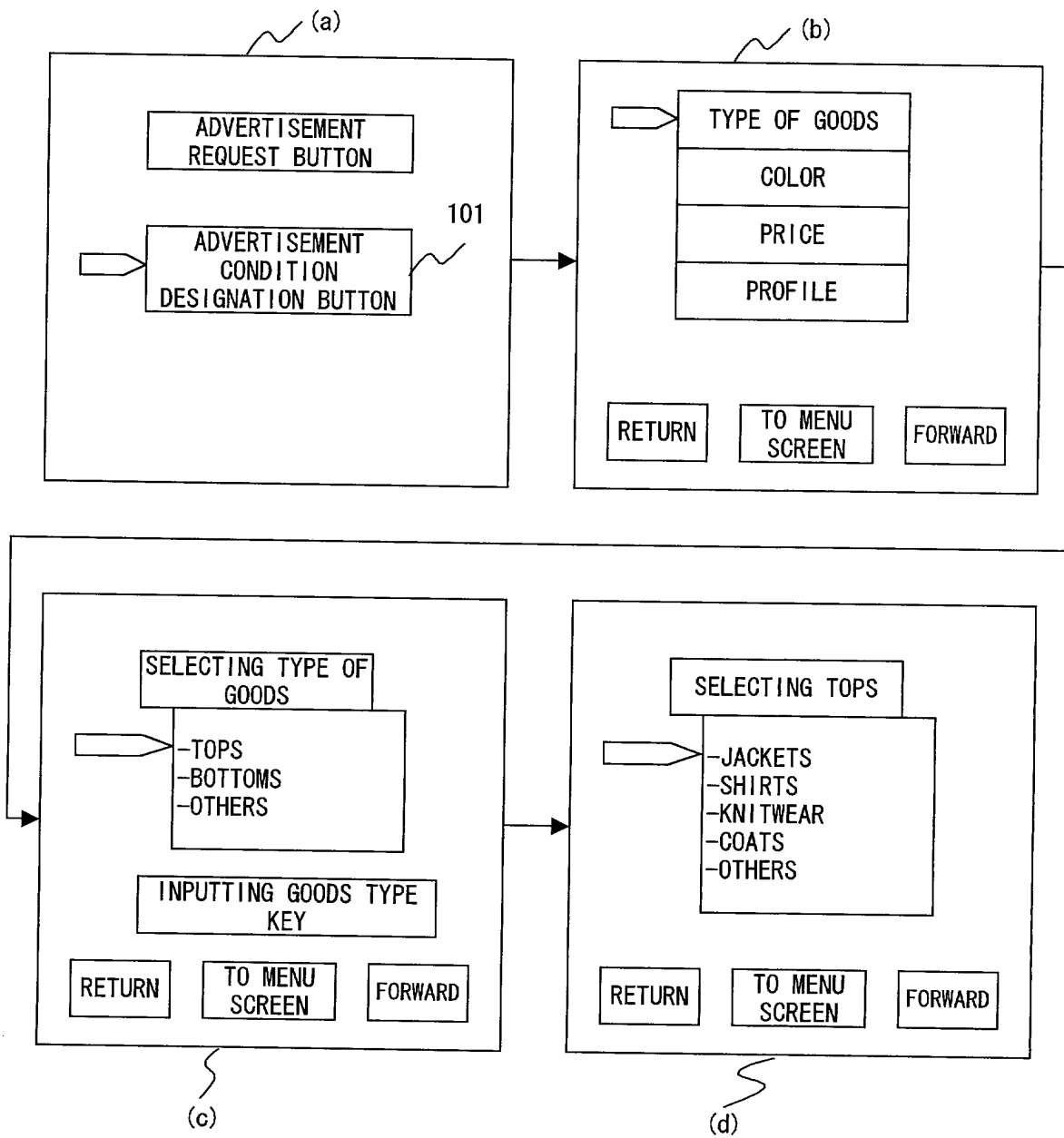


FIG. 31

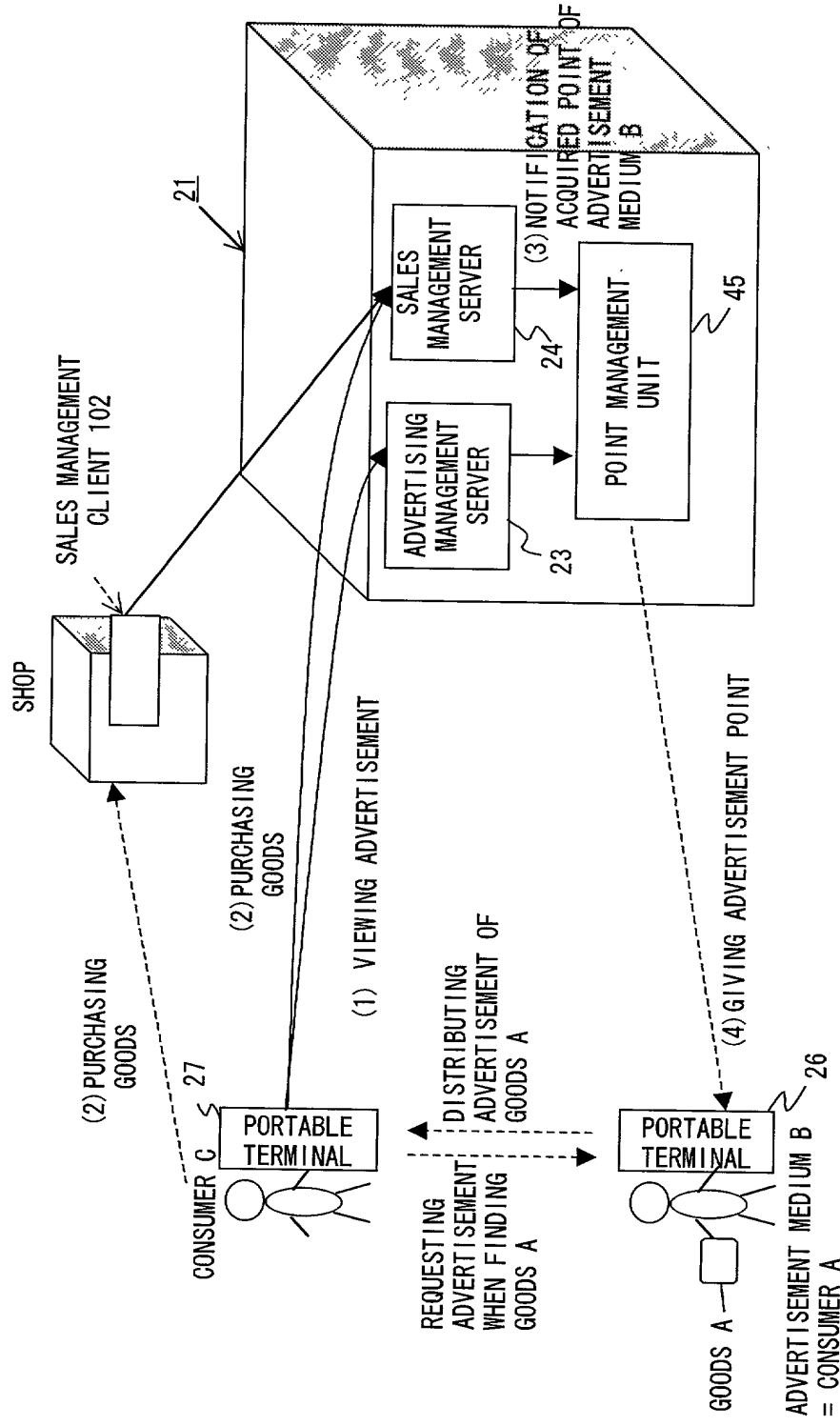


FIG. 32



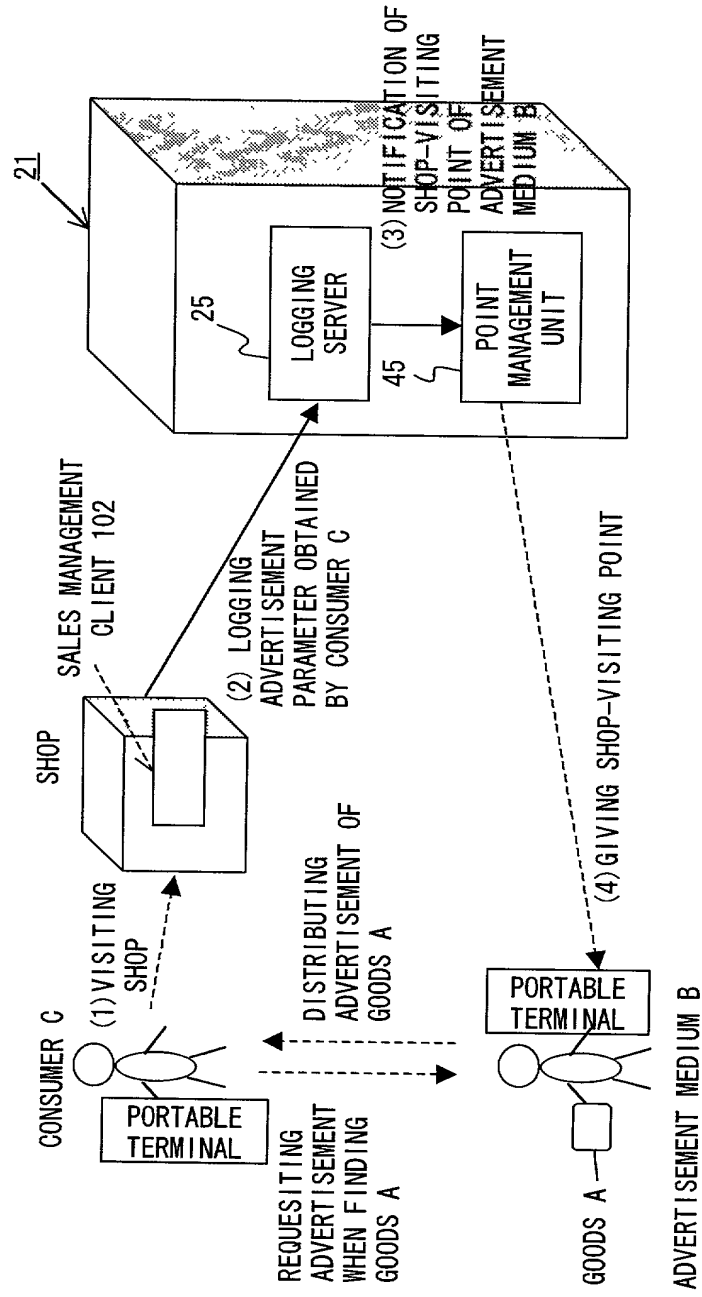


FIG. 33

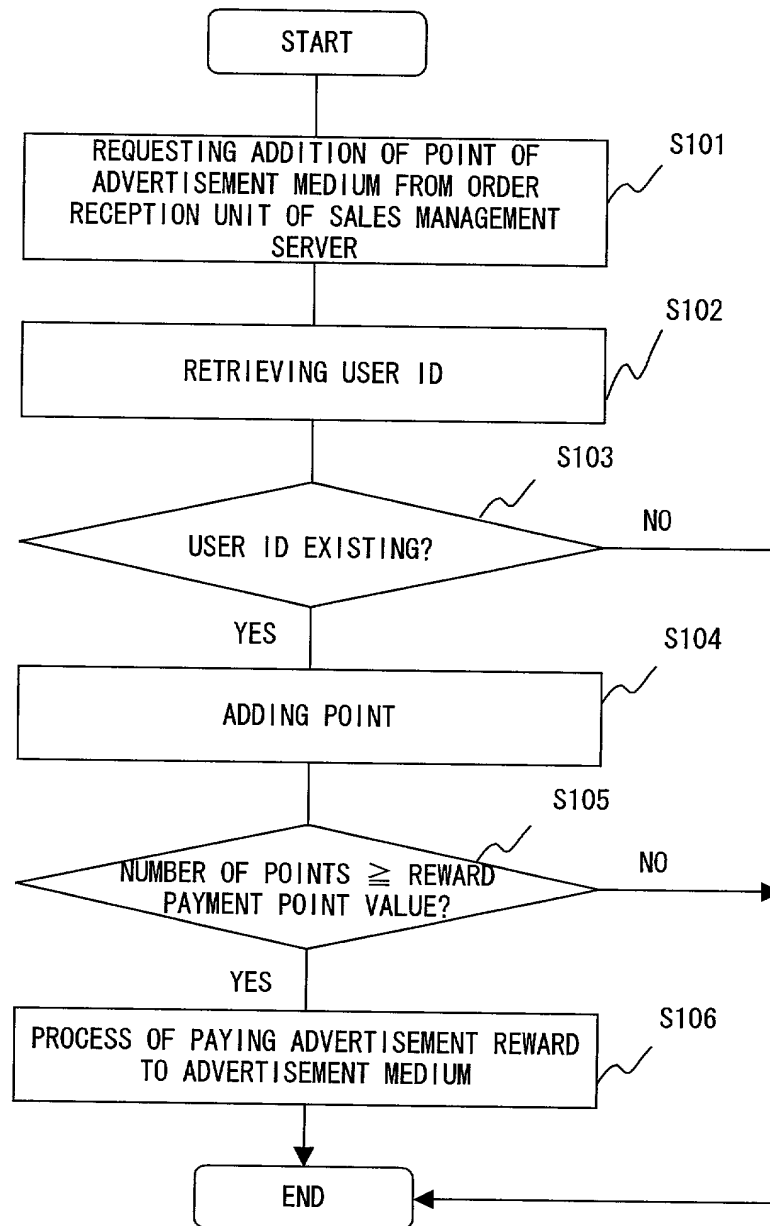


FIG. 34

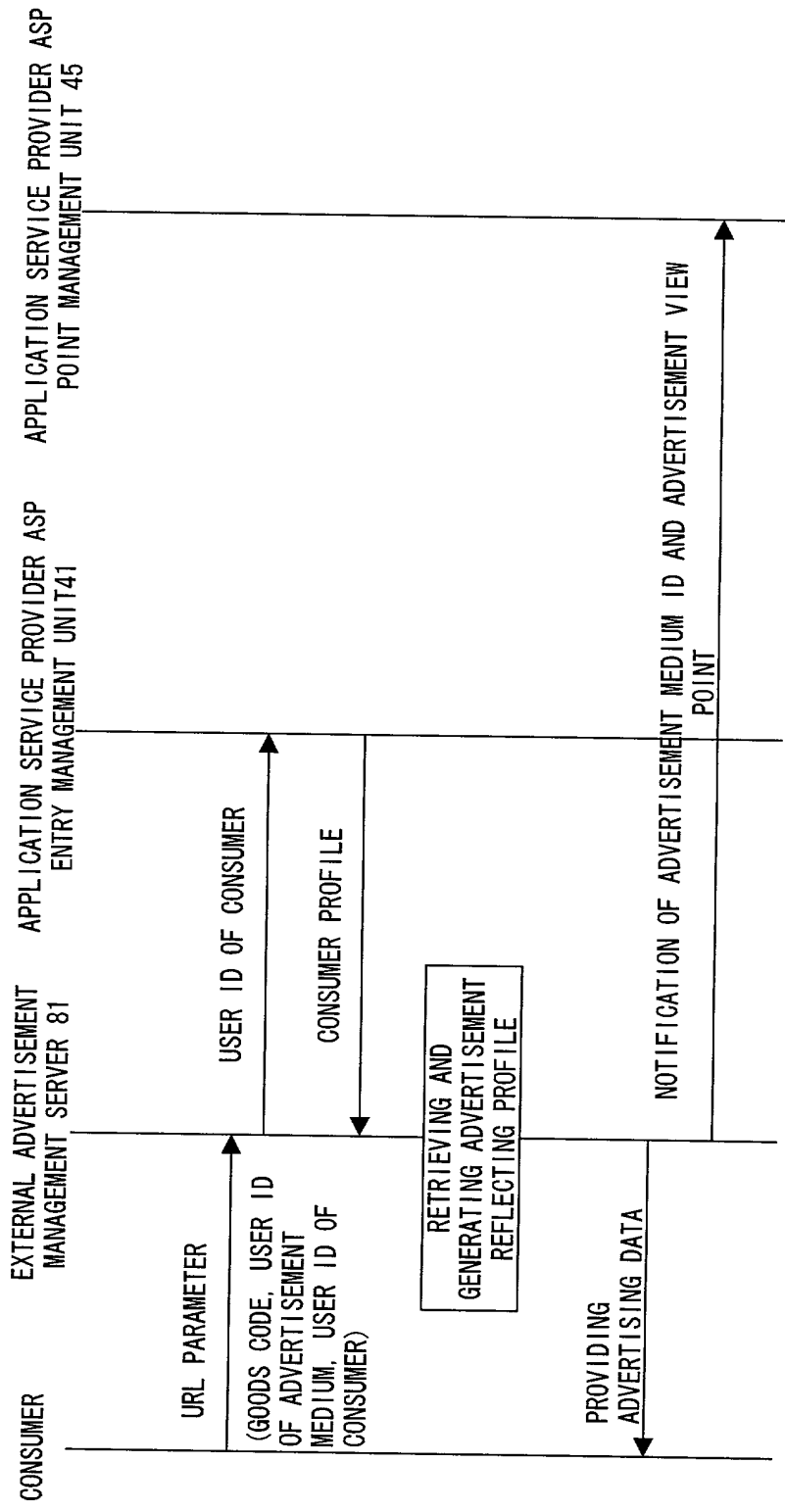


FIG. 35

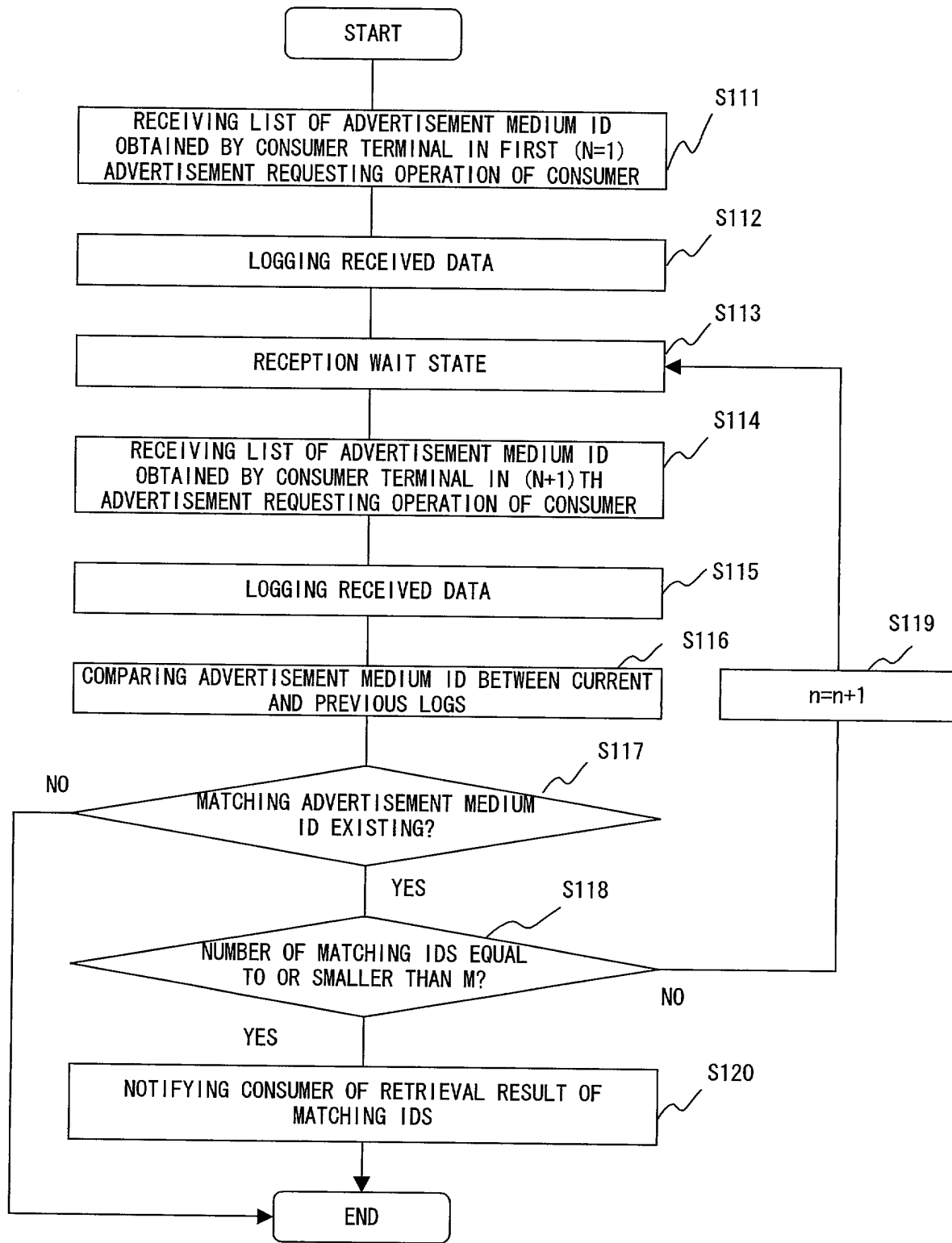


FIG. 36

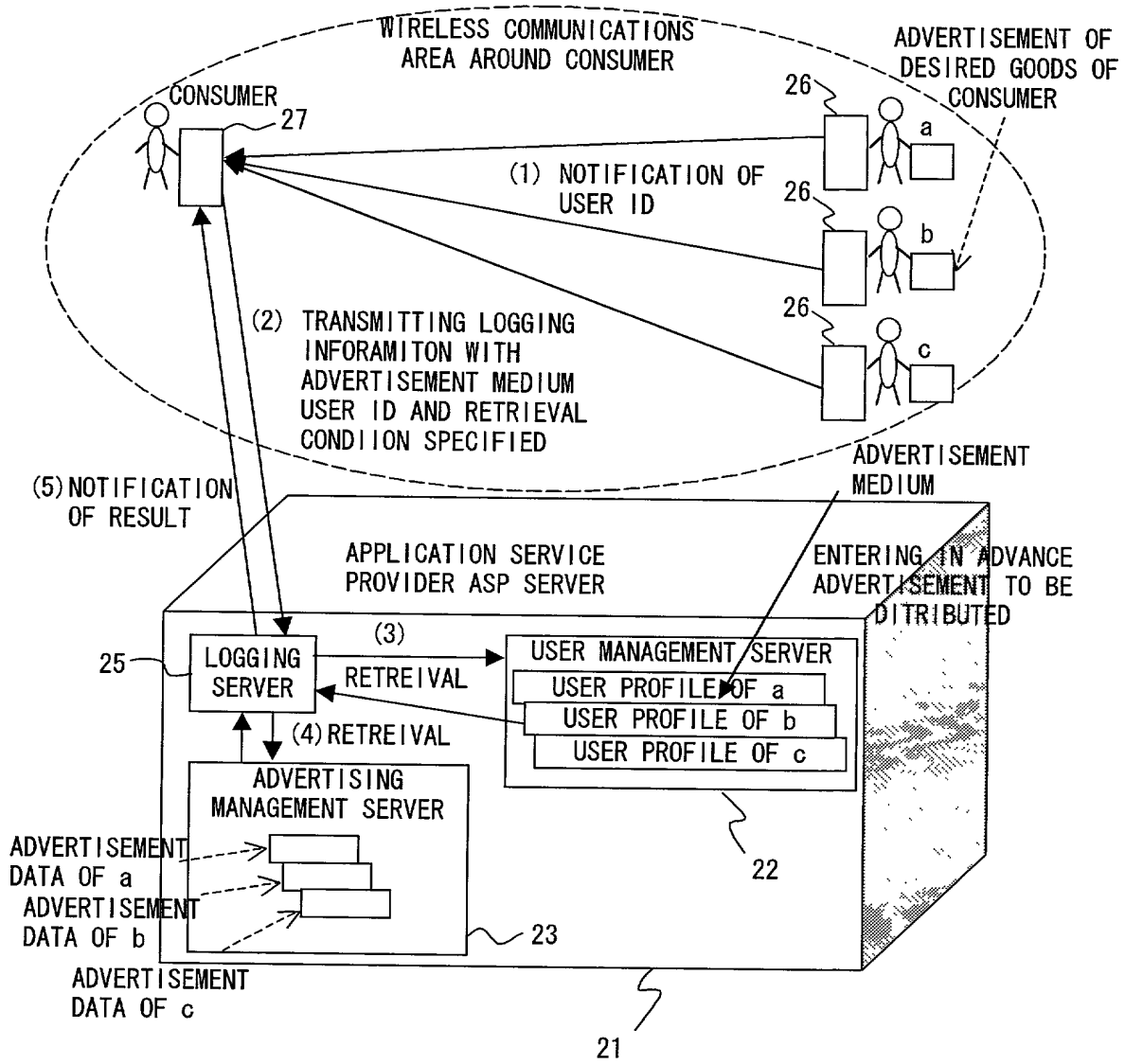


FIG. 37

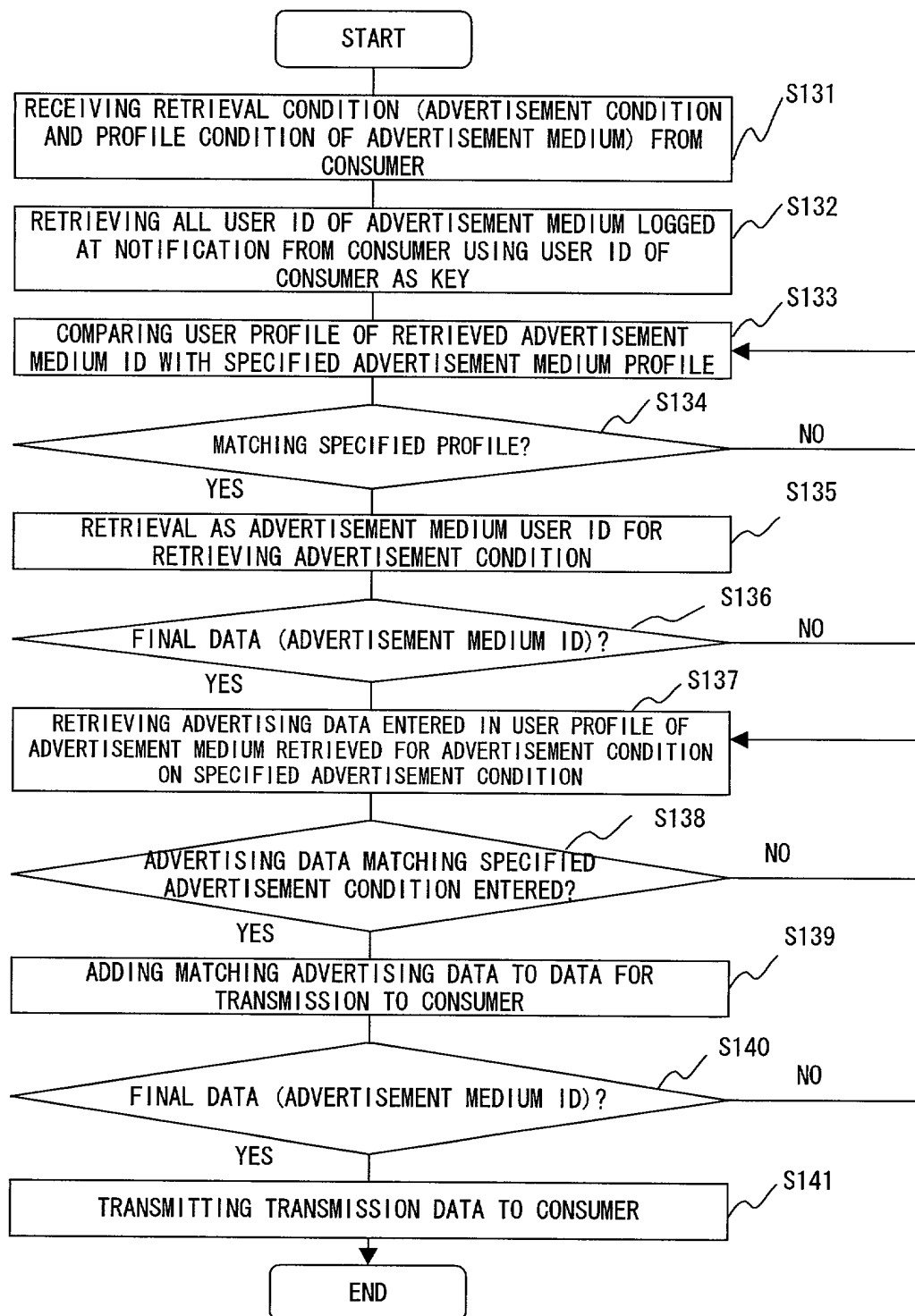


FIG. 38

T08260"0094960

TYPE OF GOODS	SHOES
ADVERTISEMENT MEDIUM CONDITION	
SEX:	MALE
AGE (APPROXIMATE):	20' S
HEIGHT (APPROXIMATE):	170CM

F I G. 3 9

